

**Request for Proposals:**

# **Proposal Development Award**



**Blue Cross Blue Shield of Michigan Foundation**

The philanthropic affiliate of Blue Cross Blue Shield of Michigan  
Dedicated to Improving the Health of Michigan Residents



Blue Cross Blue Shield of Michigan and the BCBSM Foundation are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association



[www.bcbsm.com/foundation](http://www.bcbsm.com/foundation)

## **Vision**

**To make a significant contribution to health care knowledge and its application to improve health by:**

- **Supporting research, and effective demonstration and evaluation projects; and**
- **Developing innovative and socially responsive health initiatives.**

## **Mission**

**The Blue Cross Blue Shield of Michigan Foundation is dedicated to improving the health of Michigan residents through the support of research and innovative programs.**

## **Core Values**

- **Commitment to Quality Performance**
- **Honesty, Integrity, Collaboration and Team Work**
- **Effective and Efficient Use of Resources**
- **Excellence in Programs, Grants and Communications**

# Blue Cross Blue Shield of Michigan Foundation

The BCBSM Foundation is the philanthropic affiliate of Blue Cross Blue Shield of Michigan — and is a 501(c)(3) nonprofit, incorporated separately from BCBSM. The BCBSM Foundation is an independent licensee of the Blue Cross and Blue Shield Association.

BCBSM Foundation grant programs are conducted in Michigan, by Michigan based researchers and non-profit organizations to address issues of:

- Quality and costs of care
- Access to care
- Community health

The Blue Cross Blue Shield of Michigan Foundation is dedicated to improving the health of Michigan residents through the support of research and innovative programs.

The BCBSM Foundation's vision is to make a significant contribution to health care knowledge and its application to improve health by sponsoring research and effective demonstrations and evaluations, and by developing innovative and socially responsive initiatives.

None of the BCBSM Foundation's grant-making resources come from BCBSM customer premium payments. The BCBSM Foundation was funded through an endowment from Michigan physicians in 1983 and from proceeds of an earlier prescription drug class action lawsuit settlement.

For more information about the BCBSM Foundation and its programs, go to [\*\*www.bcbsm.com/foundation\*\*](http://www.bcbsm.com/foundation).

# BCBSM Foundation Proposal Development Award

*The BCBSM Foundation's Proposal Development Award is intended to help Michigan-based nonprofit community organizations develop grant proposals for new healthcare initiatives. This award of up to \$3,500 is available to help nonprofits obtain grant writing resources so they may secure the funding they need to bring creative community based healthcare programs to life.*

## **Background:**

Proposal development can require specialized assistance, which may be beyond the reach of many nonprofit community organizations. The BCBSM Foundation's Proposal Development Award program can help Michigan's nonprofit community based service organizations develop proposals to seek funds for health care projects.

The Proposal Development Award will contribute up to \$3,500 to help nonprofits pay for the development of new grant proposals. We encourage Michigan nonprofits to apply for all available funding, including Federal grants. Nonprofits may also use our Proposal Development Award funds to develop proposals for private, community or corporate foundations, either through local Michigan or national foundations, or from the state of Michigan.



## Eligibility

Michigan-based nonprofit community organizations that deliver health services are eligible. Proposals already completed are not eligible for funding. Expenditure of award funds is restricted to proposal development costs, such as technical assistance, freelance proposal writers and related proposal development costs. Award funds are not intended to support any type of project activity or to supplement operational expenses.

## Application Instructions

We accept applications at any time of year.

Before submitting your application, you may contact the BCBSM Foundation at (313) 225-8706 to discuss your project with a program officer.

When applying, please submit:

1. A completed Application Form.
2. A one to three page concept paper. Please submit the original and one additional copy. The concept paper must include:
  - A description of the proposed healthcare project and of your organization's mission;
  - A budget for the proposal development project as well as an estimate of the total cost to implement the healthcare project;

- An explanation of why your organization needs funding assistance to develop a proposal.
3. List the funding organizations to which you intend to apply. If you plan to apply to a specific grant program, attach the funder's program description. If you intend to apply for a federal grant, you must specify the grant program.
  4. Information about your organization, including its history, services, and the name and affiliation of each Board Director. You may use a recent annual report, if it contains this information.
  5. Resume of the project director and other key personnel.
  6. A copy of the most recent Internal Revenue Service 501(c)(3) federal tax exemption letter.

Please send your application materials to:

Program Officer  
Proposal Development Award  
BCBSM Foundation  
600 Lafayette East, X520  
Detroit, Michigan 48226

# Blue Cross Blue Shield of Michigan Foundation Proposal Development Award Application Form

Applicant Organization:	
Address:	
Title of the planned healthcare project:	
Telephone and fax:	
Purpose of the planned healthcare project:	
Project director*:	
Name and contact information of proposed grant writer/consultant:	
Make checks payable to:	
Mail checks to:	
<b>Organizational Approval:</b>	
Name and title of the organization's authorized official (please print):	
Signature:	Date:

Please send application material to:

Program Officer  
 Proposal Development Award  
 BCBSM Foundation  
 600 Lafayette East, X520  
 Detroit, Michigan 48226

\* The Project Director is the individual responsible for the conceptualization, development, implementation and outcome of the proposed healthcare activity.