



Generic Copay Holiday Program

For members using the brand-name drugs in the Target Brand column, BCBSM will send a letter encouraging members to discuss with their physician or pharmacist the opportunity to switch to the generic drugs indicated in the Preferred Generic column. If the member's physician or pharmacist considers the switch appropriate and a preferred generic is filled, BCBSM will waive three copayments at retail or three copayments at mail order.

Target Brand	Preferred Generic
Mevacor®	Lovastatin
Pravachol®	Pravastatin
Zocor®	Simvastatin